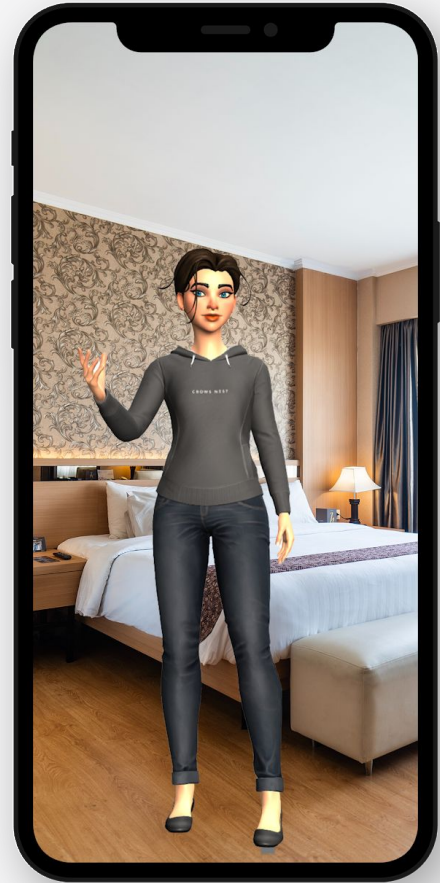


# ANNA

Increase your in-Room Revenue with our  
Augmented Reality Avatar!



CROWS NEST



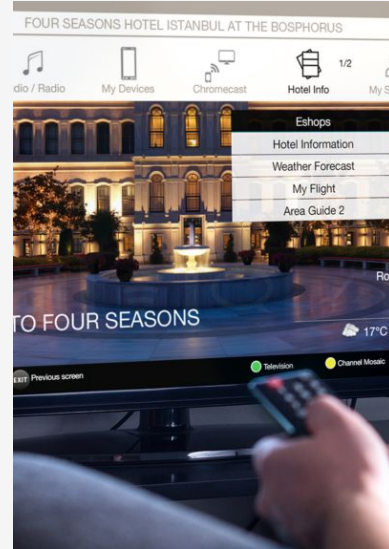
# Anna replaces



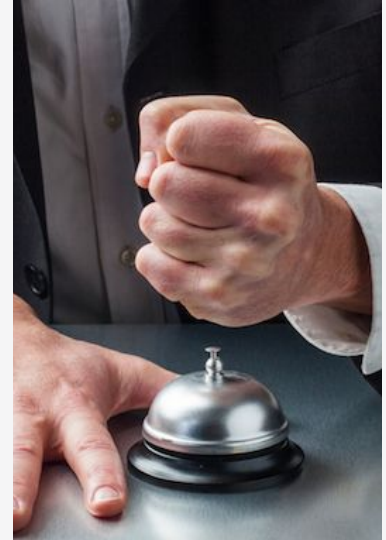
**Outdated Room Directory**



**High Maintenance iPad/Tablets**



**Unseen Room TV interface/ advertising**



**Low Value Front Desk Tasks**

Watch this demo video:





**Anna uses  
smartphone  
localisation to  
provide in-context  
information**



**Accelerate Check In Time**



**Boost Traffic in your  
Facilities**



**Increase Room Service Sales**




# Who is Anna?

Anna is an AI 3D Avatar powered by a sophisticated Chatbot.

She is displayed from the phone (WeChat) of the guest. No hardware or maintenance needed.

Anna is connected to your existing Frontdesk Software.





How can a guest  
interact with  
Anna?



1

In the email, they click on a link.  
Anna appears and gives an  
overview of the hotel.

**Email Booking**

2

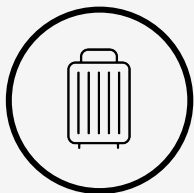
In the room, the guest can start  
Anna with a QR code or a link.

**In-Room**



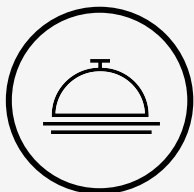
## Food & Beverage

- Mini Bar Drinks
- Snacks
- Breakfast
- F&B of Room Service



## Travel Accessories

- Gift & Souvenir Shop
- Branded Travel Accessories
- Healthcare Products
- Travel Tech Products
- Duty Free Products
- Travel Books, Guides & Magazine
- Bags & Suitcases



## Hotel Service

- Massage/Spa
- Gym/Personal Trainer & Swimming Pool
- Business Services
- Loyalty Program
- Access to Private Lounge
- Delivery Service
- Exclusive Entertainment
- Parking/Airport transfert/taxi



Anna sells  
myriads of  
things



# Tangible Benefits of Anna

## For the Guest

- Access All Products/Services previously invisible
- No need to speak the local language
- No waiting time in the lobby or on the phone

## For the Hotel Operator

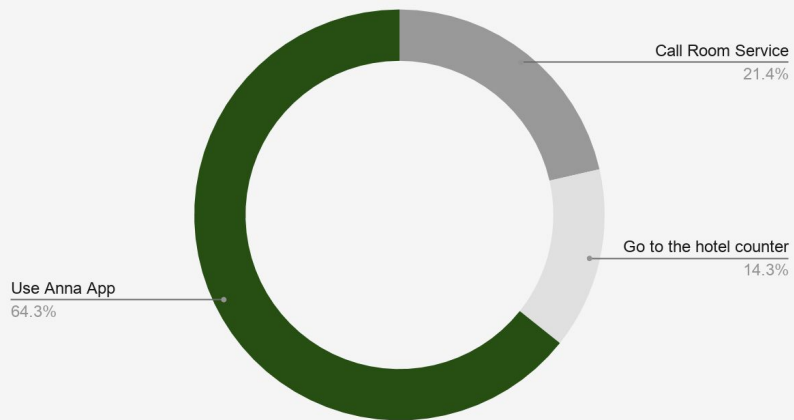
- Build a new in-Room Sales Channel
- Decrease the workload on the staff
- Less need for highly skilled & English speaking staff



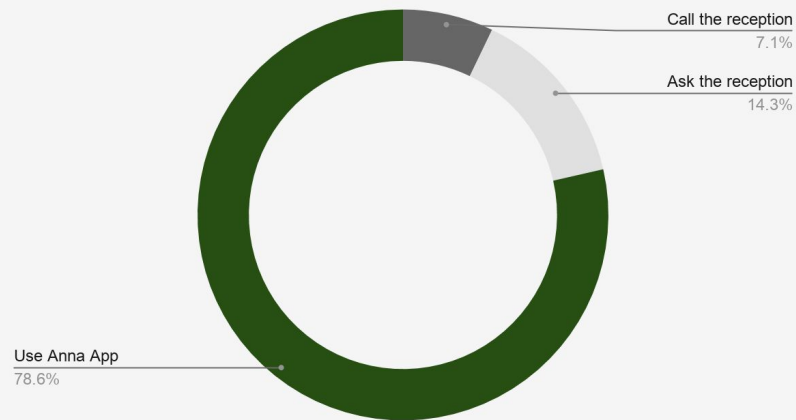


# Guests prefer Anna to Front Desk

Where would you like to order room service?



How would you like to know more about restaurants and bars?

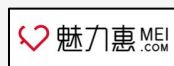




## Our Partners



## Our Clients



PEUGEOT



Brand Innovations



# Contact Us



## XR CONTENT

- Award winning VR content
- VR commercials
- Product presentation
- Branded content
- Branded entertainment
- Interactive content



## XR CAMPAIGN

- Product/brand launch campaign
- User/followers acquisition campaign
- Conversion campaign
- Customer loyalty campaign



## XR APP

- APP development
- Products presentation
- User acquisition strategy
- Existing e-commerce system integration



## XR EVENT

- AR/VR content
- Full concept
- Hardware rental
- Event support

Thanks for your attention

*For more information,  
contact Eloi Gerard: [eloi.gerard@gmail.com](mailto:eloi.gerard@gmail.com)  
WeChat ID: eloigerard*